

Message

**from Derek Hudson,
President and Asset General Manager**

Colleagues,

We have an opportunity here to reverse our crime rate. The Making Life Important Initiative does not offer a magical solution to the issue of crime – what makes it distinctive however, is its integrated approach and I believe that this will have a positive effect.

The public, private and non-governmental sectors have been addressing the crime issue in ‘silos’ – each of our corporate social responsibility programmes having their own level of success, but with very little documented national impact.

BG Trinidad & Tobago began looking at the issue of crime as we do any of our other business initiatives: we researched the issue, sought international expertise and experience where we thought necessary, had the hard conversations with key stakeholders and put data through our own assurance frameworks. What came out of this was the harnessing of our social programmes – from youth development to rehabilitation programmes for prisoners under the BG T&T Public Safety Initiative.

Making Life Important (MLI). We also recognised that we needed to increase our scope and so partnered with the Ministry of National Security on its Making Life Important Initiative – a multi-faceted approach to solving crime.

This booklet is meant to give you an overview of this MLI Initiative so that you too can become involved.



In partnership, I believe that we can turn around our crime statistics. In partnership, I believe that we can help to transform our country. The time has come for us work together on an issue of such national significance.

Regards,



Derek Hudson